

## ANNUAL **REPORT** 2021 - 2022



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### A Word from the President

Whenever King David looked back and took inventory, he brimmed with gratitude. In Psalm 9:1 he asserts: "I will give thanks to the Lord with my whole heart; I will recount all of your wonderful deeds."

Thanksgiving is a part of worship. Appreciation anchors our perspective, even amidst challenges. And sharing good news inspires and encourages others. As I reflect upon this past year, I too thank God with my whole heart. This report is a recounting of God's wonderful deeds.

Throughout the second year of the pandemic, we were able to provide in-person education for our academy and our college along with online and hybrid options. Our seminary was exclusively online, but this also proved effective as confidence in travel was still tentative. And while we had a number of COVID cases on campus, we had no severe cases and no hospitalizations. For this we thank God.

Our enrolment this past year was also strong with significant growth in both our academy and college. Seminary enrolment continued to be solid. For this we thank God. Over this past year we have been blessed by the generosity of our partners and supporters. We have ended our year financially stable with a small surplus and have a balanced budget for the coming year. For this we thank God.

In recent months we have added to our faculty and staff with some exceptional individuals, and we continue to witness the spiritual transformation of lives on our campus. For this we thank God.

Naturally, we face challenges. The ongoing changes in culture, with our economy, and with the Church all have an impact on Christian higher education. But we continue to seek God for his protection, provision, and guidance. These realities keep us dependent on God and thus, we thank God for challenges as well.

Allow me to thank all of you for your continued support and partnership. Keep praying for us and keep sending students to us as we faithfully discharge the stewardship of providing an Education that Disciples.

Together we press on,

Michael B. Pawelke, President



# KEEPING THE FAITH

In October 2019, Briercrest launched the Keeping the Faith campaign to raise \$8.9 million over two years. Campaign gifts were used to establish the Briercrest Education Fund, created for strategic investments in student services, campus facilities, and program offerings. By the grace and favour of God, including the generous support of friends like you, our goal was met in fall 2021. Thank you so much for partnering with us to deliver Christian education that makes a difference in the lives of young disciples!

As we reflect on the past two years, we feel a sense of deep gratitude, and we praise God for his faithfulness to our mission. Yet we recognize our work is not done. We continue to pray with parents and ministry leaders for Christian young adults, 2/3 of whom drift from the faith after high school. It is still the case that, while 1/3 eventually recommit their lives to Jesus, the other 1/3 have permanently abandoned the faith.

However, recent surveys also reveal that attrition rates are significantly lower among young adults who have a dedicated spiritual mentor, serve in camp ministry, or attend a Christian college/university. To state the case another way, those who have meaningful engagement with their faith as they enter adulthood are less likely to lose hope in God or question the relevance of the Church.

#### CAMPAIGN UPDATE



While we help our students prepare for their future careers, our highest priority is seeing them develop as followers of Jesus. Their minds, hearts, and souls matter. We have a pivotal role to fulfill discipling this generation of students.

Visit BRIERCREST.CA/GIVE to partner with us in nurturing the faith of young disciples.

### Canadian Thriving in Multivocational Ministry Project (CTMM)

For several years, Briercrest has been considering how to serve tentmaking/multivocational pastors, who represent a growing percentage of ministry leaders in Canada. In fall 2021, we were awarded \$983,572 to launch the Canadian Thriving in Multivocational Ministry project (CTMM).

### Rationale

Since multivocational ministry leaders typically confront obstacles their full-time peers do not, they are often unable to access services intended to help them. CTMM will redress this inequity by creating an accessible, affordable, inclusive, and sustainable community of practice to prepare and support multivocational ministry leaders and their families as they build and lead thriving congregations.

#### Services

Through the project landing page, CTMM will curate free resources, allow participants to shape and track their personal progress, and build a community of

#### MULTIVOCATIONAL MINISTRY



multivocational ministry leaders and their peers across geographical boundaries. Educational content will always be accessible in multiple formats, including scheduled classes and independent studies; online and in-person events; coaching circles and individual mentorships; and so on. CTMM will also offer personal/marriage/family counselling at no cost through Briercrest Seminary. Counselling services can be accessed by multivocational ministry leaders and/or their families as needed.

### Flexibility

The exact design of the content is largely yet to be determined, as the project will unfold over the five-year start-up grant period (2022-2026). We will adapt content according



to the confidential feedback collected from participants. CTMM will respond to past and current studies while generating data for future research, thereby expanding understanding of multivocational ministry leaders and their unique needs.

# TESOL INTERNSHIPS

The Briercrest TESOL program sent out 18 students on four teams this summer, one pre-internship team of students completing their first year of study and three internship teams nearing the end of their studies.

The two team leaders and three students on the Cambodia pre-internship taught English to three different elementary classes in a school run by a church-based ministry in the capital city of Phnom Penh. They built relationships with the Cambodian students and English teachers, demonstrating the difference a Christ-filled life makes. They also took part in devotions and community outreaches alongside the church's ministry team. Both team leaders are Briercrest TESOL grads and currently teach at a partner school in South Korea; one was a student on the Cambodia pre-internship in 2017.

The Iraq internship had two teams in two different cities in the Kurdistan region where interns taught university students and professionals. One of the team leaders did her internship in Kurdistan (2017) and now works for the partner organization which arranged the internship. Many of the Iraqi students said they had not felt so loved and free to express themselves in class before. One intern wrote in her newsletter: "The fields in this part of the country are fertile and nutrient-dense, but they are also full of rocks. To farm the ground, the rocks must be gradually removed one by one. Our work as teachers is to move rocks, every day, one by one. Each rock that is removed is one step closer to a ground that can yield an abundant harvest." Finally, one intern taught at a Christian university in Lithuania. This internship offered her an opportunity to see what it would be like to live and teach in eastern Europe. The university students she taught were from various countries in eastern Europe and beyond and were there to increase their English proficiency. Since completing her internship, the intern has now accepted a teaching position in the Czechia.

Briercrest is blessed to see the impact its students make in various parts of the world. Since 2007, Briercrest TESOL interns have taught over 6,400 hours of English to 1,900 university students and teachers in 15 different nations in Asia, Europe, and the Middle East and North Africa regions. Through the support of generous donors, the interns have raised over \$400,000 through on-campus and off-campus fundraising to cover the cost of these trips.





### Summer Sports Camps

The 2022 Summer Sports Camps were a huge success! We had over 500 campers join us for youth volleyball and basketball camps.



We thank God for the dedicated coaches who served our guests throughout the summer. Most volunteer coaches were current student athletes or Briercrest Clipper alumni. Moreover, the Lord showed up in big ways through guest speakers and through the mentorship provided by our coaches.

Camp this year was phenomenal with such a fun and encouraging group of campers and coaching staff. I learned how to be confident speaking in front of large groups and grew in confidence as a leader. I felt like I learned just as much as the campers!



— BROOKLYN MARTENS (4TH YEAR, BA ENGLISH)



Natalie Mullan, who co-directs the boys' volleyball camp with her husband Nigel (Briercrest Men's Volleyball Coach), shared the following: "This is our second year running a standalone boys' volleyball camp, and we were very excited that we more than doubled the number of campers that attended. At the end of our week, one of our new campers left a note in his dorm room saying: 'Dear coaches, this may not be much, but I wanted to say thank you. Not going to lie, I thought this camp was just going to be another camp, but all of you proved me wrong. This camp is not just 'another camp'—this camp is like a home. I am so thankful that I was able to be a part of this amazing experience/camp/home. I have never had this much fun at a camp before. I am absolutely going home with the Cops and Robbers headband as a trophy and to remember the amount of fun that I had here. Thank you all for this amazing opportunity.""

We are so blessed and encouraged to witness God at work through our camp programs! Please remember our coaches and student leaders in prayer during the summers, when ministry at Briercrest changes format but does not cease.

#### YOUTH QUAKE 2022



We had intended to have three scholarship draw giveaways for the College and pulled four scholarships instead. Later, we learned that the recipient of the fourth scholarship had deeply wanted to come to Briercrest but did not know how she was going to pay for the year. Throughout the Youth Quake weekend, her entire youth group had been praying that she would receive a scholarship and the scholarship she won was the one that wasn't supposed to happen. It's amazing to serve at an event where the Lord continually shows up and reminds us that it's His work and we are partnering with Him.





2022 was the 60th year of Youth Quake! We thank God for the opportunity to host tens of thousands of youth and youth influencers for some unforgettable shared experiences.

### YQ@Home

Throughout 2020, when groups could not meet in person because of lockdowns, many youth leaders were reporting feelings of exhaustion and burnout. Recognizing that our annual retreat would not be possible amidst



restrictions, we still wanted to bless youth leaders for all they do to disciple the next generation. So in February 2021, Briercrest launched YQ@Home, an innovative Biblical discipleship program to resource youth ministry leaders during an especially challenging season. The Youth Quake team produced a month of interactive resources and made them available on-demand at no cost. Participation and feedback were so encouraging that we ran YQ@Home again this February, even though we had tentative plans to host in-person sessions in the spring.

#### YOUTH QUAKE 2022



### Youth Quake 2022

By March, most restrictions were lifted in Saskatchewan, allowing us to proceed with a modified version of Youth Quake. After grad, we held Senior High (grades 10-12) and Junior High (grades

7-9) retreats over consecutive weekends. By dividing Youth Quake into two retreats, we were able to cater the main and breakout sessions to the unique needs of both age groups.

Some long-term Briercrest supporters were so excited to see Youth Quake return that they approached us with a matching gift opportunity. They generously committed to match all donations

designated for Youth Quake scholarships. Grade 12 students who would apply to Briercrest during Youth Quake and attend this fall would receive a \$500 scholarship. In total we raised over \$40,000! On behalf of the students these gifts will bless, thank you!



## STUDENT IMPACT

BRIERCREST CHRISTIAN ACADEMY **160** STUDENTS



## COLLEGE **476** STUDENTS







# FINANCIAL UPDATE

We continually thank God for you, our friends and partners. Your prayer and financial support enable us to provide an education that disciples. As you can see from the following update, last year you invested over \$4.2 million in our students, programs, and campus. We appreciate every gift, and you are making a difference in the lives of young men and women as they answer God's call to pursue an education that will help them keep the faith.

You will also see that we received almost \$1.7 million in support for our general operations, approximately 74% of what we had budgeted. We invite you to prayerfully consider supporting this budget line because of all the transformative work it represents. Indeed, the most significant impact Briercrest has on students happens in shared life experiences on campus. These include mentorships, friendships, service learning, and corporate worship. Except for events like chapels, most of these key moments are private and seldom recorded, which makes their total reach difficult to quantify. Yet our alumni continue to report how God uses their time at Briercrest to ground them in their faith, develop healthy habits, and inspire a servant attitude.

Again, thank you so much for your partnership! May God bless you for being such a blessing to us!



Other Sales \$546,466 Government Grants \$975,686 R E V E N U E S \$16,250,182

Tuition & Fees \$9,101,426

Operations Donations \$1,767,412

Special Project Gifts \$2,465,477

Business Sales \$511,160

Rentals \$882,555

E X P E N S E S \$13,687,482

Salaries & Benefits \$6,800,525

Operating Expenses \$5,671,008

Business Purchases \$738,969

Scholarships & Bursaries \$476,980



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